

J. BRUCE MCKISSOCK

SENIOR COUNSEL



AREAS OF PRACTICE

Aviation and Complex Litigation
Product Liability
Commercial Litigation
Appellate Advocacy and Post-Trial Practice

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ADMISSIONS

Pennsylvania
1970

EDUCATION

Villanova University School of Law
(J.D., 1969)

Dartmouth College (A.B., 1966)

HONORS & AWARDS

AV® Preeminent™ by Martindale-Hubbell®

The Best Lawyers in America®,
Commercial Litigation; Personal
Injury Litigation –
Defendants; Philadelphia "Lawyer
of the Year" Personal Injury
Litigation - Defendants, 2016
2007-2024

Pennsylvania Super Lawyers
2005-2022

OVERVIEW

Bruce brings more than 30 years of experience and success in the handling of complex litigation matters ranging from air crashes, product failures, business disputes, and interpretations of contracts and insurance policies.

Where millions of dollars have been at stake, clients from around the country have sought out Bruce and the team of attorneys working with him to analyze the matter in dispute; oversee the pre-trial investigation to assure that all pertinent facts are ferreted out; put together the team of experts who will assist in presenting the matter to the jury; and, thereafter, conduct the orchestrated presentation of the case to the court and jury before whom the matter is to be tried.

Not only has Bruce been called upon to handle complex matters of the type set forth throughout Pennsylvania, but also in New Jersey, West Virginia, Delaware, Maryland, Kansas and Texas, in which jurisdictions he has appeared *pro hac vice*.

Bruce's determination, competitive skills, and will to succeed on behalf of his clients is best exemplified beginning with his high school days where he was All-State in two sports (football and lacrosse) and an Eagle Scout, to his selection as a First Team All American Lacrosse at Dartmouth College. A year after graduating from Villanova Law School, and while working as an assistant district attorney in the Philadelphia District Attorney's Office, Bruce was arguing cases in the Pennsylvania Supreme Court and assigned to the homicide unit. Over the next two-and-one-half years, Bruce tried more than a dozen jury trial first-degree murder cases with a 95 percent success rate.

After joining Duane Morris & Hecksher in 1973, and being elected as a partner in just three years, Bruce successfully built and headed-up that firm's Aviation and Product Liability Group until 1983. He then went on to form his own boutique litigation firm of McKissock & Hoffman, where he practiced until October 2007, growing this firm to more than 40 attorneys and six offices in Pennsylvania, New Jersey, and Delaware.

Bruce has been elected by his colleagues as a member of the American College of Trial Lawyers and since 2005 has been selected as a Pennsylvania Super Lawyer. He is a member of the International Association of Defense Counsel, the Lawyer-Pilot's Bar Association, and the Aviation Insurance Association and has served as a Judge *pro tempore* for the Court of Common Pleas of Philadelphia County.

Bruce's outside activities include: FAA licensed instrument rated pilot and aircraft owner; founder, former president and chairman emeritus of Lookaway Golf Club (which is now ranked as one of the top fifteen golf courses in Pennsylvania); cochairman of the Central Bucks East High School Stadium Committee; former moderator of Carversville UCC Church; former general counsel of the Citizen's Crime Commission of Philadelphia; member of Pennsylvania Lacrosse Foundation Hall of

ASSOCIATIONS & MEMBERSHIPS

American College of Trial Lawyers
Aviation Insurance Association
Bucks County Bar Association
Defense Research Institute
International Association of Defense Counsel
Lawyer Pilots Bar Association
Pennsylvania Bar Association
Philadelphia Bar Association
Pilot's Bar Association

YEAR JOINED

2007

Fame.

THOUGHT LEADERSHIP

Marshall Dennehey Announces 2022 Pennsylvania Super Lawyers and Rising Stars

May 23, 2022

Thirty-four attorneys across Marshall Dennehey's six Pennsylvania offices have been selected to the 2022 edition of Pennsylvania Super Lawyers magazine.

[Read More](#)

Three Marshall Dennehey Attorneys Selected 2022 "Lawyers of the Year" and 67 Attorneys Recognized Overall in the 2022 Editions of The Best Lawyers in America® and Best Lawyers: Ones to Watch®

August 19, 2021

Marshall Dennehey is proud to announce that three of the firm's attorneys have been selected 2022 "Lawyers of the Year" and 67 attorneys have been recognized overall in the 2022 Editions of The Best Lawyers in America® and Best Lawyers: Ones to Watch®.

[Read More](#)

Marshall Dennehey Announces 2021 Pennsylvania Super Lawyers and Rising Stars

May 26, 2021

Forty-five attorneys from the Pennsylvania offices of Marshall Dennehey Warner Coleman & Goggin have been selected to the 2021 edition of Pennsylvania Super Lawyers magazine.

[Read More](#)

Under the doctrine of "conflict pre-emption," a manufacturer of aircraft component parts could not be held liable under state law theories of 402A product liability or negligence.

Aviation and Complex Litigation

April 1, 2018

After remand from the Third Circuit Court of Appeals, Federal Judge Brann held that under the doctrine of "conflict pre-emption," a manufacturer of aircraft engines could not be held liable under state law theories of 402A product liability. Case Law Alerts, 2nd Quarter, April 2018

The Other Shoe Drops

Philadelphia - Headquarters

Product Liability

March 1, 2018

Key Points: Defense Digest, Vol. 24, No. 1, March 2018. Defense Digest is prepared by Marshall Dennehey Warner Coleman & Goggin to provide information on recent legal developments of interest to our readers.

PUBLISHED WORKS

"The Other Shoe Drops," *Defense Digest*, Vol. 24, No. 1, March 2018

"A Game Changer for Personal Jurisdiction," *Defense Digest*, Vol 22, No. 2, June 2016

RESULTS

Superspeedway Not Liable for Death Due to Lightning Strike

General Liability

July 27, 2016

Marshall Dennehey attorneys obtained a defense verdict on behalf of the largest superspeedway in Pennsylvania after a two-week trial in Philadelphia. The trial involved consolidated claims by three different sets of plaintiffs for serious injury and a death after being struck by lightning while present in the race track's parking lot following the conclusion of a NASCAR stock car auto race. The plaintiffs sought both compensatory and punitive damages on the theory that our client and the co-defendant race sponsor received notification of a severe thunderstorm warning on the day of the race.

SIGNIFICANT REPRESENTATIVE MATTERS

Represented a group of Texas oilmen in a dispute over participation rights in an oil and gas field in northwestern Pennsylvania. The defendant majority owner claimed that, not only was the investor group's interest greatly restricted under the investment agreement, but the group was over paid by several hundred thousand dollars. After a one-week trial, the majority owner agreed to pay the Texas group \$7.5 million and buy out their claimed 5% interest. This is one of the largest recoveries ever in Erie County.

Representation of a commuter airline in mediation of multiple death claims arising out of crash at Charlotte, North Carolina, airport.

Representation of a propeller manufacturer as sole defendant of multi-death claim after in-flight propeller separation. (Defense verdict.)

Representation of general aviation aircraft manufacturer in multi-death case after airplane crashed due to alleged design deficiencies improper stall characteristics. (Defense verdict.)

Representation of shoe component manufacturer in claim against supplier of hi-tech robotic manufacturing equipment used in the process. Jury awarded the client in excess of \$12 million based on breach of contract and misrepresentation.

Representation of the steel manufacturer that created steel ingots through a vacuum arc re-melt process. The engine manufacturer claimed that the crankshafts were defective due to inherent defects in the steel ingots from which the crankshafts were eventually manufactured. Our client was the sole defendant in the case, which was tried in the Philadelphia Court of Common Pleas Commerce Court. After a month-long trial, a defense verdict was rendered for our client. Our defense was based primarily on the suggestion that problems in the forging of the crankshafts (by an entity that had joined as a co-plaintiff with the engine manufacturer) was the actual cause of the failures/defects.

Representation of the forging company that had forged the crankshafts from ingots supplied by various third party steel manufacturers. It was the engine manufacturer's claim that overheating and other improper forging practices caused numerous defects to occur in the crankshafts. In collaboration with co-counsel in Texas, we prosecuted a preemptive claim against the engine manufacturer, claiming that the engine manufacturer was aware of potential defects in the crankshafts when it extended its requirements contract with our client and sought to have the contract rescinded and damages for fraud awarded. After a two-month trial, in which we presented extensive evidence that indicated both inherent defects in the steel supplied by the steel manufacturers and knowledge of this on the part of the engine manufacturer, the Texas jury awarded approximately \$90 million in damages to our client and found that forging issues were not the cause of any defect in the crankshafts.