## MARSHALL DENNEHEY WARNER COLEMAN & GOGGIN



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## **Protect Your Deal By Protecting Your Client from Minutiae**

One of the toughest parts of mediation comes at the end of the day, when the parties and counsel have agreed on the terms "in principal" and the task of drafting the agreement begins. This is not a huge challenge when mediating a simple personal injury case with one payor, but when mediating business, real estate, contract, intellectual property, and other disputes with "going forward" issues beyond a release, there are a couple of useful strategies to keep in mind.

It is the end of what has been a tough day. Everyone needs to get a glass of water, take a breath, and review their notes. Now is when it's important for the mediator and the parties to make sure the deal is complete. Was there some term or condition discussed along the way that the parties might have overlooked? For example, perhaps confidentiality was raised midway through the process, but it has not been reiterated for several hours. The mediator can be expected to keep the deal points front and center, but sometimes, for strategic reasons, certain deal points get put aside by one party or the mediator *on purpose*, so that the process does not get bogged down on terms that do not go to the heart of the dispute. Terms like confidentiality, attorney's fees, and venue for breach of the agreement are often left to the end.

As the mediator, the parties expect me to be the "historian" of the deal. But at the same time, I am loathe to bring up a deal point that one side or another may have voiced early in the process but which has not been reiterated by them.

Brought to you by **David W. Henry, Esq.** 



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Landmark Center One 315 E. Robinson Street, Suite 550 Orlando, FL 32801 407.420.4418 dwhenry@mdwcg.com Maybe they decided it was not important. Truth be told, the mediator has to tread a careful line between being an accurate historian of the deal points and injecting new or stale points into a deal that could work as is.

To solve this problem, I always articulate the deal's points as they stand in my mind and in my notes, and then I ask the attorneys and clients, "Is there anything else you need as part of this deal?" This is my way of protecting them from the problem of "forgotten" points, and it forces them to think about what matters. The onus is ultimately on the attorney—not the mediator—to ensure the deal has the essential terms the client needs.

Another important strategy I employ during the deal drafting stage is to bring the attorneys together to discuss the written terms outside the earshot of clients. I have learned that the deal can unravel if the attorneys are bickering over secondary terms in front of their clients late in the day. Sometimes humorous exchanges between lawyers do not sit well with the clients who have made a hard bargain. Likewise, lawyers haggling over deal terms is like making sausage and is best left unseen by the customer. If there are changes or new matters beyond that previously agreed "in principle" that require client consent, a short walk back to the private caucus will work. But I make sure to insulate clients from most of the discussion and deal-drafting process. The client needs to make an informed decision, but he or she does not need to see the lawyers' interactions with one another and the mediator during the drafting process. Protect the deal by protecting your client from the minutiae of the drafting process that occurs at the end of the day.

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